



# Local SEO Services



# Local SEO Campaigns by Marvel Marketing



## Guaranteed Success

No improvement after 3 months, you stop paying and we keep working!



## No Contracts Required

You are not required to sign any contracts that lock you in long-term!



## 24/7 SEO Reports

Our new client reporting system gives you access to real-time progress!

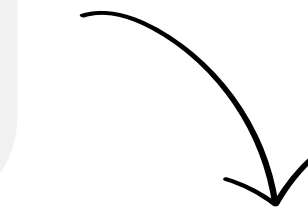
# Everything From Start To Finish

## Increase Leads, Sales, And Revenue

Our SEO strategies take business websites from nowhere to be found, to #1 page attention. Our mission is to have your website ranking in top positions on Google for search terms that create high-quality leads.

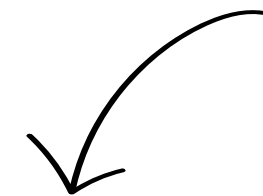
### SEO Audit

We'll check your website for current issues, give you actionable advice on how to move forward, then provide ongoing assistance.



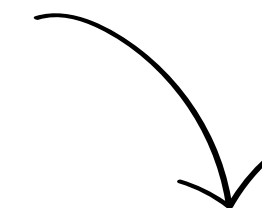
### Keyword Research

We get to know what your consumers are searching online and will determine what search terms you should target.



### On & Off Page SEO

We do everything from optimizing titles and Alt Text, to making sure your website performance is optimal, to building backlinks to increase authority.



### SEO Reporting

Our 24/7 SEO ranking report will show you the performance of your Calgary website with regards to rankings, CTR, and much more.



# Our 90-Day Search Visibility Guarantee

**We guarantee an increase in at least one tracked metric/KPI listed within 90 days!**

## Our guarantee is as follows:

- Basic GBP SEO Campaign: we will improve local visibility for low comp markets under 250K population.
- Core GBP SEO Campaign: we will improve local visibility for mid comp markets 250K to 500K population.
- Ultimate GBP SEO Campaign: we will improve local visibility for high comp markets under 500K to 1.5M population.
- Xtreme GBP SEO Campaign: we will improve local visibility for the largest markets exceeding 1.5M+ population.

If we fail to improve at least one of the tracked metrics within the time listed we will pause billing and continue with the campaign until improvement is made.

## Tracked metrics:

- GeoGrid rank tracking
- Local KW rank tracking
- MoM or YoY Insights:
- Visibility On Maps via GMB API
- Visibility On Search via GMB API
- Driving Directions
- Phone Calls
- Website Visits

Our only exclusion is for campaigns where we identify a possum issue during setup and report this in the audit line item. We do not offer any guarantee for Possum-filtered listings that we identify during setup.

# Our Google SEO Packages

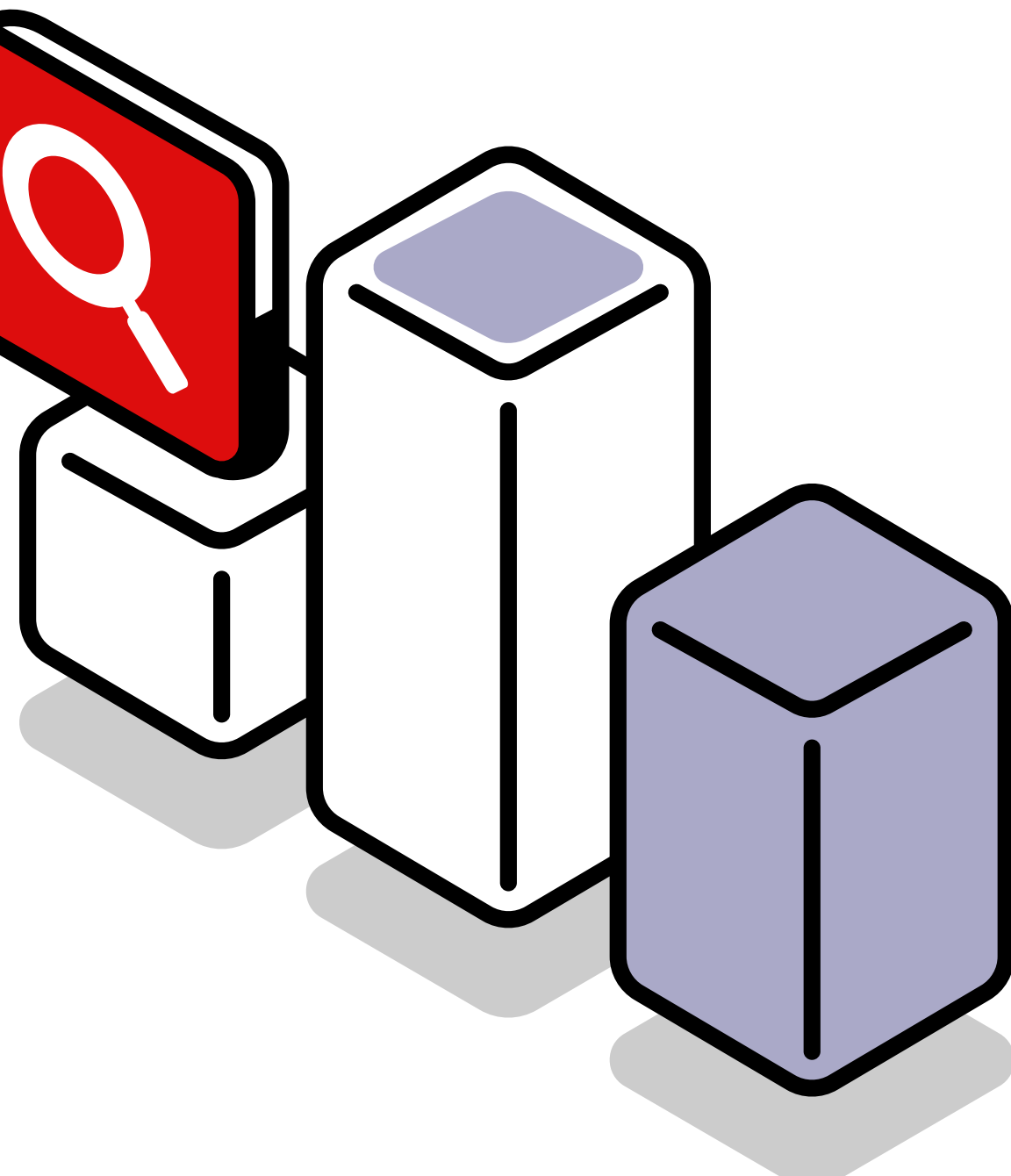
## Guaranteed Results After 90 Days!

Individual results will depend on many factors including competition, your starting point, the budget, and the industry. We always target 3 months to see the start of movement, 6 months to see significant positive movement, and 9 months we look for the “snowball” effect of improved rankings with our recommended package. This is no cookie-cutter program, our SEO strategy is specific for your brand and industry. Our SEO strategy is unique and based on the data and results from continuous monthly internal testing on our own assets. Our priority is ROI and long-term ranking position of your assets on Google.


**Focus: Local SEO campaign with 5 main keywords & (25-50) secondary keywords**

GMB Google SEO Packages	Monthly Pricing
Basic Monthly GBP SEO For Lower Comp Markets or 250K to 500k Population.	\$1,200/mo 6-month Commitment: \$1,100/mo 12-month Commitment: \$1,000/mo
Core Monthly GBP SEO For Mid Comp Markets or 500K to 1MIL Population.	\$1,800/mo 6-month Commitment: \$1,600/mo 12-month Commitment: \$1,500/mo
Ultimate Monthly GBP SEO For High Comp Markets or 500K to 1.5M Population.	\$2,500/mo 6-month Commitment: \$2,300/mo 12-month Commitment: \$2,200/mo
Xtreme Monthly GBP SEO For the Most Xtreme Markets or 1.5M Population+.	\$3,200/mo 6-month Commitment: \$3,000/mo 12-month Commitment: \$2,800/mo

Lawyers, Realtors, Plumbers, Locksmiths, Car Dealership +\$500 per plan (Super Competitive Industry)



# We're Ready When You Are

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 [www.marvelmarketing.ca](http://www.marvelmarketing.ca)