



350+
Businesses
Helped

\$150M
In Revenue
Created

7-8X
Average ROI

www.marvelmarketing.ca



Award-Winning Agency

A team with commitment & passion for you.

At Marvel Marketing you have a partner that is dedicated to your success. While all the awards in the world make us feel great, its the success our clients achieve that bring us genuine happiness.



Since 2014

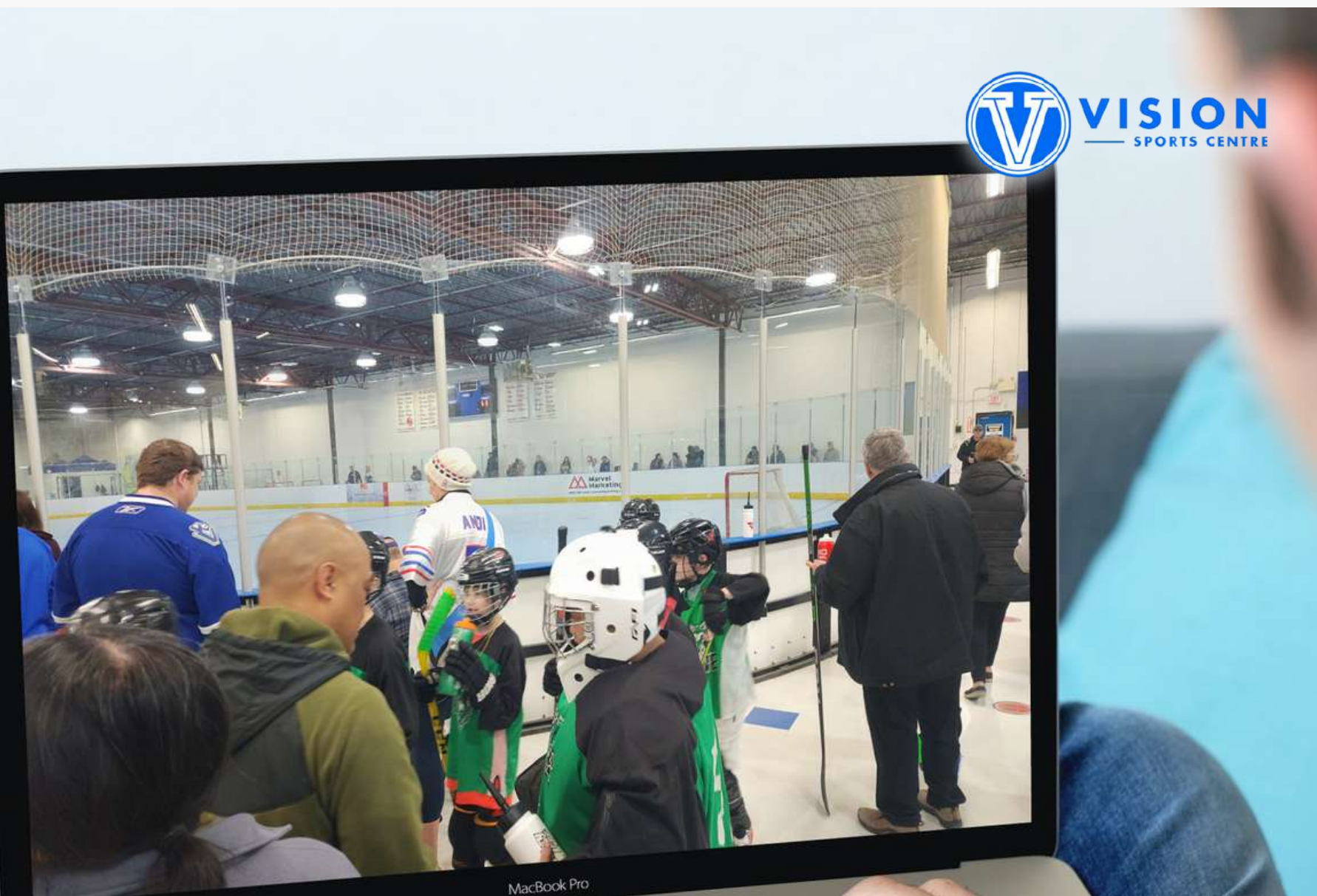
Helping Brands

Reach their full potential with innovative solutions.

Marvel Marketing is a full-service web design and digital marketing agency based in Calgary specializing in Web Development, SEO, Social Media Marketing and PPC Advertising.

Community Matters

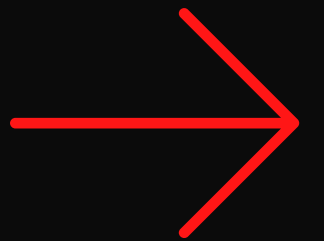
Our team shares the culture of giving back and being part of the communities we work with and call home. We give back financially but also dedicate time on a monthly basis. Oh, and we really love animals.





Successful Campaigns

Results you can expect from us.





750%

Virtuous Circle Counselling has seen a dramatic increase in overall business growth, sales, # of clients, and brand development. They now rank #1 on Google for over 10 main keywords and increased organic traffic by 750%!



500%

Beyond Bronze Tanning ranks #1 on Google maps for all keywords related to tanning in Calgary, AB. This has resulted in a 500% increase in foot traffic over the past 3 years and the ability to expand and provide laser services.



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Mercedes Benz Country Hills has multiple sales team members that have participated in our marketing and sales training which has resulted in top sales country-wide.



5X

Niji Bikes with a complete brand overall and a new eCommerce website experienced sales in 2021 explode by over 5x from 2020. An active SEO and PPC campaign has accessories flying off the shelves in the offseason with record sales.



3X

RocTek Products hired Marvel to design and develop a new website, which turned into a complete marketing campaign. Since partnering, RocTek has increased revenue 3x and has grown their fleet of operational trucks.



175%

AB Divorce Finances needed to get more leads and more clients. After 6 months of Local SEO, GMB traffic increased by over 300% and after a website redesign, conversions increased by over 175%.

Video Reviews

Client experiences with Marvel Marketing.



Lane Lalonde
CEO, iRISE Elevators



Tiffany Petite
Founder, VC Counselling

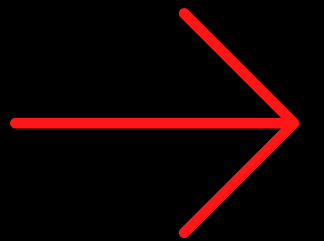


Sharon Numerow
Owner, AB Divorce Finances



How We Can Help You

Focused on strategies with strong ROI.



Website Design

WordPress and Shopify Developers

Marvel Marketing handles both the design and development of WordPress and Shopify websites. All of our websites are developed fully responsive across all devices and are SEO optimized.

+ We Offer WordPress Website Maintenance with Unlimited Monthly Edits



[View Maintenance Packages Here](#)



[View Our Web Design Portfolio Here](#)



Our website design service is backed by our 100% Satisfaction Guarantee. Our web design team prides itself on providing exceptional customer service, value, and design. We will always work with you to improve your website design should you not be satisfied and ensure that you are delivered with what you originally requested. Your price will never increase from your initial quote unless additional features are requested outside of the original scope.

SEO Services


Improving Your Online Visibility

Our team uses our own expert analysis along with your unique company's needs, industry, current SEO performance, and goals to craft a customized SEO strategy tailored specifically for your business.

 [Read More About SEO Here](#)

 Show Up On Google Maps

 Increase Your Revenue


 Get Ahead Of Your Competitors

Social Media

We write, We design, We post.

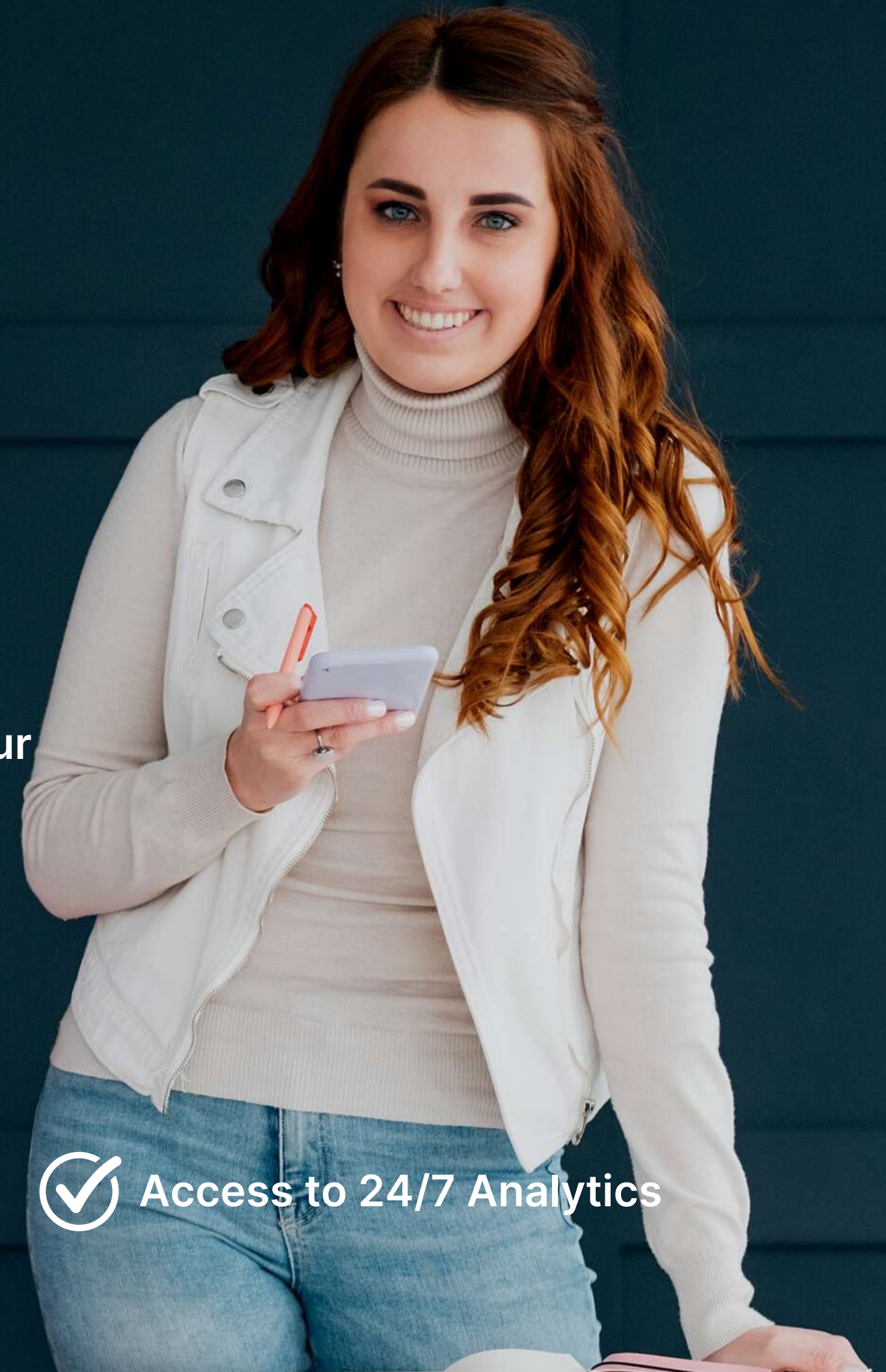
Marvel Marketing handles full management of your social profiles. We write, we design, we post, we grow your accounts. Operate your business while all your social media accounts are taken care of.

 [View Social Media Management Packages Here](#)

 **Save Employee Hiring Costs**

 **Get Professional Graphics**

 **Access to 24/7 Analytics**



PPC Advertising


Google, Facebook, & Instagram Ads

Our goal is to work long term with you. Spending your budget or showing you how many clicks you got means nothing. We focus on new leads and strong conversions to help scale your business account long term.

 [View What We Do For PPC Management Here](#)



 No More Wasting Budget

 Get High-Quality Leads

 Lower Your Cost-Per-Click

Packages

Monthly digital marketing campaigns to increase leads and accelerate growth.

Save 20% on average
with our bundled marketing packages.

Additional budget required for PPC advertising campaigns.

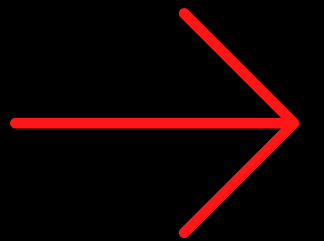
	Premium \$1,995 /month	Advanced \$2,995 /month	Enterprise \$4,995 /month
Local SEO (Google Maps & Website)	✓	✓	✗
National SEO (Canada or USA)	✗	✗	✓
Google PPC Adwords (Management)	✗	✓	✓
Facebook & Instagram Advertising	✗	✗	✓
Social Media Management (Posts)	✓ (10/month on 3 platforms)	✓ (20/month on 4 platforms)	✓ (30/month on 5 platforms)
Blog Writing / Content Marketing	✓ (2 Blogs per Month)	✓ (4 Blogs per Month)	✓ (6 Blogs per Month)
Press Release / Google News (1 Monthly)	✓	✓	✓

Blogs are 500-750 words each. SEO campaigns are 30 target keywords. Social media video creation is an additional optional cost. Press release includes content writing.



Searching For Results?

Get a partner that's hungry to produce for you.





Ready When You Are!

Clients see an average 4.5X ROI working with our agency.

- ✓ Outperform the competition
- ✓ Improve conversion rates
- ✓ Reduce acquisition costs
- ✓ Become a leader in your industry

 [Book a discovery meeting here](#)